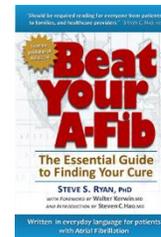




A-Fib.com Publisher Wins Book Award for “Beat Your A-Fib”, a Guide for Heart Patients with Atrial Fibrillation.

The Book Publicists of Southern California has awarded Steve S. Ryan, PhD, editor of Atrial Fibrillation: Resources for Patients, the Irwin Award for Best Marketing Campaign for his book Beat Your A-Fib: The Essential Guide to Finding Your Cure.



MALIBU, CALIFORNIA, October 16, 2013— Steve S. Ryan, PhD of A-Fib, Inc. and the publisher of [Atrial Fibrillation: Resources for Patients](#), A-Fib.com, a popular patient education website, today received one of thirteen 2013 Irwin Awards presented at the [Book Publicists of Southern California](#) annual banquet in Studio City, CA. The Irwin Award (Industry Recognition of Writers in the News) recognizes the best in book publicity among its southern California members.

Beat Your A-Fib: The Essential Guide to Finding Your Cure helps atrial fibrillation heart patients research their best treatment options, steps through how to find the right doctor for their type of A-Fib and treatment goals, gives patients hope and empowers them to develop a plan for finding their A-Fib cure or best outcome. Atrial Fibrillation (A-Fib) is the most common cardiac arrhythmia (abnormal heart rhythm) seen by physicians. (*A-Fib Fact sheet available [online](#).)*

Quote by from Steve S. Ryan, PhD, author:

“I wrote *Beat Your A-Fib* to spare others the agony I went through to get the facts about Atrial Fibrillation and how to be cured. It’s written for everyone coping with A-Fib including family, friends and colleagues of someone dealing with this life altering disease.”

Beat Your A-Fib: The Essential Guide to Finding Your Cure by Steve S. Ryan, PhD, is available at Amazon.com, other online booksellers and from the author’s website www.BeatYourA-Fib.com.

About the Author



Dr. Steve Ryan, PhD, is a former A-Fib patient, a noted healthcare educator and advocate for patients suffering from the heart condition Atrial Fibrillation. In 2002, Dr. Ryan started *Atrial Fibrillation: Resources for Patients* (www.A-Fib.com) a source of independent, well-researched information on current and emerging treatments, resources and medical research, written in plain language for patients and their

families. Every month thousands visit A-Fib.com seeking hope and guidance. Healthcare professionals and groups around the world refer their patients to www.A-Fib.com.

Dr. Ryan earned his Ph.D. in Educational Communications from the Ohio State University and for many years taught film and television courses at the college level. He and his wife, Patti, live in Malibu, California. For a more detailed background, see *Steve S. Ryan, PhD* on [LinkedIn](#).

Online Media Kit at <http://beatyoura-fib.com/Press.html>

Contacts:

Steve S. Ryan, PhD

+1 (310) 266-7642 cell

+1 (855) 457-7146 toll-free

Email: ssryan@a-fib.com

<http://www.beatyoura-fib.com>

<http://a-fib.com>

REVIEW COPIES AND INTERVIEWS AVAILABLE

###